



**ILLINOIS
CHAMBER**

Strong Women. Stronger Illinois.

AGENDA

2020 WOMEN IN BUSINESS CONFERENCE

2020 ILLINOIS CHAMBER OF COMMERCE WOMEN IN BUSINESS CONFERENCE *"What's your Dream?"*

- 8:30am – 9:00am **REGISTRATION & NETWORKING**
- 9:00am – 9:05am **WELCOMING REMARKS**
Emcee Laurie Silvey, President of Center for Business Management, *IL Chamber of Commerce*
- 9:05am - 9:50am **Elaine Hand**, Owner/Speaker- *Innerview Inc.*
COMMUNICATING AMONG GENERATIONS – Morning Keynote
Elaine will kick off our conference with an uplifting, energetic presentation to discuss communicating between generations. What are the differences between generations? How does each communicate? This presentation will offer interactive activities to get the conference attendees ready for the day as well as provide takeaways to help when you return to work.
- 9:50am – 9:55am Introduction of **WHAT YOU DON'T KNOW CAN HURT YOU – Panel Discussion**
This panel will discuss how women can advance and market themselves for new employment, advancing in their careers and navigating the ever-changing work world through emerging technologies and education.
Moderator: TBA
Panelist: Zaldwaynaka "Z" Scott, CEO, President – *Chicago State University*
Panelist: Najiba Benabess, Dean, Tabor School of Business – *Millikin University*
Panelist: Kathleen Caldwell, CEO, Business Strategist - *Caldwell Consulting Group and ThoughtLeader Women Institute*

- 9:55am – 10:40am **Cheryl McKinney**, VP, Strategy and Portfolio, *BP Fuels, North America*
- What you need to get ahead
 - Understanding corporate structures and molding it to your advantage
 - Positioning your ideas in a favorable light, knowing what to say, how to say it, and when to say it
- 10:40am – 10:50am **BREAK to step away from your computer**
- 10:50 – 10:55am **INTRO for BEING A WOMAN AND AN ENTREPRENEUR– Panel Discussion**
 Owing a business can be a daunting experience for anyone. This panel discussion with successful woman entrepreneurs will center on the rewards and the risks, personal catalysts and inspirations, and the trials and tribulations of day-to-day life, both personal and business.
Moderator - Ericka Perkins, Asst. State Director, SBDC Network – *Illinois Department of Commerce*
Panelist – Janice Christiansen, President, *FlagSource*
Panelist – Donna Stevenson, President, *Stevenson Crane*
Panelist – Leslie Bowman, Founder & Designer, *The Design Bar*
- 10:55am – 11:00am **INTRO for HOW TO MAKE WORK LIFE BALANCE A REALITY – Panel Discussion**
 The panel will discuss how women manage the demand of being a working professional in the modern world including balancing family / personal time, maternity leave, caring for older parents and being constantly connected with today's technology.
Moderator - Victoria Vanderschaaf, Associate, *Litchfield Cavo LLP*
Panelist - Jennifer Hammer, President, *JW Hammer, LLC*
Panelist - Patty Schuh, Former Spokesperson, *Illinois Senate*
Panelist - Leslie Munger, Former Comptroller and Deputy Governor, *State of Illinois*
- 11:00am – 11:45am **Kim Brown**, Speaker, Author and Consultant, *Centrally Human* –
TRANSLATING DREAMS INTO REALITY WITH INNOVATOR MINDSET
 In this interactive and engaging program, attendees will discover how to see themselves as innovators, regardless of background or skill set get actionable skills (including worksheets to take back to the office) to turn any dream or ambition into an actionable plan.
- 11:45am – 12:00pm Introduction of exhibitors, Drawings for door prizes, closing remarks – Laurie Silvey, President, Center for Business Management
- 12:00pm Adjourn

Complete Panel Discussions will be available to all paid attendees for 6 months following event – upon completion of viewing, a certificate will be provided.

45 minutes

WHAT YOU DON'T KNOW CAN HURT YOU – Panel Discussion

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45 minutes

BEING A WOMAN AND AN ENTREPRENEUR– Panel Discussion

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HOW TO MAKE WORK LIFE BALANCE A REALITY – Panel Discussion

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